IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application of Wassmann et al. Serial No. Not yet assigned Filed September 2, 2003 Confirmation No. Not yet assigned For BRANDING FRAMEWORK

September 2, 2003

COMMISSIONER FOR PATENTS P.O. BOX 1450 ALEXANDRIA, VIRGINIA 22313-1450

SIR:

INFORMATION DISCLOSURE STATEMENT

In accordance with 37 C.F.R. 1.97 and 1.98 and MPEP 609, and in compliance with the duty of disclosure set forth in 37 C.F.R. 1.56, applicants submit copies of the references listed on the attached PTO/SB/08A for consideration by the Patent and Trademark Office in the above-entitled application and to be made of record therein.

Respectfully submitted,

Robert M. Bain, Reg. No. 36,736

SENNIGER, POWERS, LEAVITT & ROEDEL

One Metropolitan Square, 16th Floor

St. Louis, Missouri 63102

(314) 231-5400

RMB/cjl

Express Mail Label No. EL 801512921 US

PTO/SB/08A				Complete if Known		
IN	FORMATION	DISC	LOSURE	Application Number	Not yet assigned	
STATEMENT BY APPLICANT				Filing Date	September 2, 2003	
(use as many sheets as necessary)				Confirmation Number	Not yet assigned	
				First Named Inventor	Peter Wassmann	
				Group Art Unit	Not yet assigned	
				Examiner Name	Not yet assigned	
Sheet	1	of	1	Attorney Docket No.	MS#303971.01 (5069)	

	U.S. PATENT DOCUMENTS							
		U.S. Patent Docum	nent		Date of Publication of Cited Document MM-DD-YYYY			
Examiner Initials*	Cite No. ¹	Number	Kind Code ² (if known)	Name of Patentee or Applicant of Cited Document				
	1	6,199,204	B1	Donohue	03/06/2001			
	2	6,427,236	B1	Chamberlain et al.	07/30/2002			
	3	6,434,744	B1	Chamberlain et al.	08/13/2002			
	4	6,493,871	B1	McGuire et ai.	12/10/2002			
	5	2002/0144248	A1	Forbes et al.	10/03/2002			
	6	2003/0046681	A1	Barturen et al.	03/06/2003			
	7	2003/0056102	A1	Aho et al.	03/20/2003			
	8	2003/0145317	A1	Chamberlain	07/31/2003			

	m m m m m m m m.		
Examiner		Date	
Signature		Considered	

^{*}EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

¹Unique citation designation number. ²See attached Kinds of U.S. Patent Documents. ³Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). ⁴For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. ⁵Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible. ⁶Applicant is to place a check mark here if English language Translation is attached or place an "A" here if English language abstract is attached.